

SPECIAL OLYMPICS NEW YORK  
**POLAR  
PLUNGE**

## 2022 BINGHAMTON POLAR PLUNGE SPONSORSHIP OPPORTUNITIES

This year, the 2022 Binghamton Polar Plunge will be at Chenango Valley State Park in Chenango Forks to support the athletes who participate in Special Olympics New York, on November 12th, 2022. The deadline for sponsorship is Friday, September 30th, 2022.

**If sending a sponsorship check in the mail, please send to:**

ATTN: Michaela Darbyshire, Special Olympics New York, 6315 Fly Road, East Syracuse, NY 13057.

**For more information or questions about sponsorship opportunities, please reach out to:**

Michaela Darbyshire, [mdarbyshire@nyso.org](mailto:mdarbyshire@nyso.org), or call 315-625-3625.

### Platinum Level—\$5,000

- Premium logo placement on website
- Large logo on Polar Plunge sweatshirts
- Logo included on all email communications to Plungers
- Exclusive social media promotions
- Banner placement at event (up to 2 banners, provided by sponsor)
- Speaking opportunity at the Polar Plunge
- 10 Polar Plunge sweatshirts

### Gold Level—\$2,500

- Logo placement on website
- Medium logo included on Polar Plunge sweatshirts
- Prominent social media promotions
- Banner placement at event (1 banner, provided by sponsor)
- 5 Polar Plunge sweatshirts



SPECIAL OLYMPICS NEW YORK  
**POLAR  
PLUNGE**

### **Silver Level—\$1,000**

- Logo placement on website
- Small logo on Polar Plunge sweatshirts
- Social media promotions
- Logo included on all email communications to Plungers
- 3 Polar Plunge sweatshirts

### **Bronze Sponsor—\$500**

- Logo on website
- Large name listing on Polar Plunge sweatshirts
- Logo included on all email communications to Plungers
- 1 Polar Plunge sweatshirt

### **Ribbon Sponsor—\$250**

- Small name listing on Polar Plunge sweatshirts



SPECIAL OLYMPICS NEW YORK  
**POLAR  
PLUNGE**

**SPONSORSHIP  
Commitment Form**

Business Name: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact name: \_\_\_\_\_

Telephone number (business): \_\_\_\_\_ Email: \_\_\_\_\_

LEVEL:       Platinum Level - \$5,000       Gold Level - \$2,500       Silver Level - \$1,000  
                  Bronze Level - \$500                       Ribbon Level - \$250

**METHOD OF PAYMENT:**

Enclosed is my check      # \_\_\_\_\_

Charge my credit card:       VISA       MasterCard       Discover       AmEx

Cardholder's name: \_\_\_\_\_

Billing address:  Same as above

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp.: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

