

SPECIAL OLYMPICS NEW YORK
**POLAR
PLUNGE**

2022 BINGHAMTON POLAR PLUNGE SPONSORSHIP OPPORTUNITIES

This year, the 2022 Binghamton Polar Plunge will be at Chenango Valley State Park in Chenango Forks on November 12th to support the athletes who participate in Special Olympics New York. The deadline for sponsorship is Friday, September 30th, 2022.

Presenting Sponsor - \$15,000 (1 Available)

- Premium logo placement on website with click-thru link to company page
- Premium logo placement on printed materials, signage & sweatshirts
- Exclusive social media promotions
- Press Release highlighting your sponsorship commitment
- Banner placement at event up to 2 banners, provided by sponsor)
- Sponsor table at prominent location at event
- Promotional announcements at event
- Plaque presentation at event
- Volunteer engagement opportunities for 5-10 employees
- 15 Polar Plunge Sweatshirts

Gold Level - \$10,000 (3 available)

- Naming rights to (choose one):
 1. Plunge Walkway (logo presence along walkway)
 2. Registration
 3. Cool School Challenge
- Visible logo placement on website with click-thru link to company page
- Visible logo placement on printed materials, signage & sweatshirts
- Prominent social media promotions
- Banner placement at event (1 banner, provided by sponsor)
- Sponsor table at event
- Plaque presentation at event
- Promotional announcements at event (every hour)
- 10 Polar Plunge Sweatshirts



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Silver Level—\$5,000 (4 Available)

- Naming Rights to (choose one):
 1. Athlete Arena & Costume Judging
 2. Team Banner Challenge
 3. Incentive (hoodie) Area
 4. Raffles Area
- General logo placement on website, printed materials, signage & sweatshirts
- Social media promotions in stories
- Plaque presentation at event
- 5 Polar Plunge Sweatshirts

Bronze Sponsor - \$2,500 (10 Available)

- Logo on website
- Sponsor announcements at Polar Plunge
- Logo on sweatshirt
- T-sign lining Plunge walkway
- Plaque presentation at event
- 3 Polar Plunge Sweatshirts

Ribbon Sponsor - \$1,000 (10 Available)

- Text listing on sweatshirts
- T-sign lining Plunge Walkway
- 2 Polar Plunge Sweatshirts

T-Sign Sponsor - \$500

- T-sign lining Plunge Walkway

If sending a sponsorship check in the mail, please send to:

ATTN: Michaela Darbyshire, Special Olympics New York, 6315 Fly Road, East Syracuse, NY 13057.



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For more information or questions about sponsorship opportunities, please reach out to:

Michaela Darbyshire, mdarbyshire@nyso.org, or call 315-625-3625

SPONSORSHIP Commitment Form

Business Name: _____

Street address: _____

City: _____ State: _____ Zip: _____

Contact name: _____

Telephone number (business): _____ Email: _____

LEVEL: Presenting Sponsor -\$15,000 Gold Level - \$10,000 Silver Level - \$5,000
 Bronze Level - \$2,500 Ribbon Level - \$1,000 T-Sign Level - \$500

METHOD OF PAYMENT:

Enclosed is my check # _____

Charge my credit card: VISA MasterCard Discover AmEx

Cardholder's name: _____

Billing address: Same as above

City: _____ State: _____ Zip: _____

Card number: _____ Exp.: _____ CVV: _____

Signature: _____ Date: _____

