

SPECIAL OLYMPICS NEW YORK  
**POLAR  
PLUNGE**

## 2022 ONEIDA SHORES POLAR PLUNGE SPONSORSHIP OPPORTUNITIES

This year, the 2022 Oneida Shores Polar Plunge will be at Oneida Shores in Brewerton on December 4<sup>th</sup> to support the athletes who participate in Special Olympics New York. The deadline for sponsorship is Friday, October 28th, 2022.

### **Presenting Sponsor - \$15,000** (1 Available)

- Premium logo placement on website with click-thru link to company page
- Premium logo placement on printed materials, signage & sweatshirts
- Exclusive social media promotions
- Press Release highlighting your sponsorship commitment
- Banner placement at event up to 2 banners, provided by sponsor)
- Sponsor table at prominent location at event
- Promotional announcements at event
- Plaque presentation at event
- Volunteer engagement opportunities for 5-10 employees
- 15 Polar Plunge Sweatshirts

### **Gold Level - \$10,000** (3 available)

- Naming rights to (choose one):
  1. Plunge Walkway (logo presence along walkway)
  2. Registration
  3. Cool School Challenge
- Visible logo placement on website with click-thru link to company page
- Visible logo placement on printed materials, signage & sweatshirts
- Prominent social media promotions
- Banner placement at event (1 banner, provided by sponsor)
- Sponsor table at event
- Plaque presentation at event
- Promotional announcements at event (every hour)
- 10 Polar Plunge Sweatshirts



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**Silver Level—\$5,000** (4 Available)

- Naming Rights to (choose one):
  1. Athlete Arena & Costume Judging
  2. Team Banner Challenge
  3. Incentive (hoodie) Area
  4. Raffles Area
- General logo placement on website, printed materials, signage & sweatshirts
- Social media promotions in stories
- Plaque presentation at event
- 5 Polar Plunge Sweatshirts

**Bronze Sponsor - \$2,500** (10 Available)

- Logo on website
- Sponsor announcements at Polar Plunge
- Logo on sweatshirt
- T-sign lining Plunge walkway
- Plaque presentation at event
- 3 Polar Plunge Sweatshirts

**Ribbon Sponsor - \$1,000** (10 Available)

- Text listing on sweatshirts
- T-sign lining Plunge Walkway
- 2 Polar Plunge Sweatshirts

**T-Sign Sponsor - \$500**

- T-sign lining Plunge Walkway

**If sending a sponsorship check in the mail, please send to:**

**ATTN: Michaela Darbyshire, Special Olympics New York, 6315 Fly Road, East Syracuse, NY 13057.**



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For more information or questions about sponsorship opportunities, please reach out to:

Michaela Darbyshire, mdarbyshire@nyso.org, or call 315-625-3625

## SPONSORSHIP Commitment Form

Business Name: \_\_\_\_\_

Street address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact name: \_\_\_\_\_

Telephone number (business): \_\_\_\_\_ Email: \_\_\_\_\_

LEVEL:       Presenting Sponsor - \$15,000       Gold Level - \$10,000       Silver Level - \$5,000  
                  Bronze Level - \$2,500                       Ribbon Level - \$1,000       T-Sign Level - \$500

### METHOD OF PAYMENT:

Enclosed is my check      # \_\_\_\_\_

Charge my credit card:       VISA       MasterCard       Discover       AmEx

Cardholder's name: \_\_\_\_\_

Billing address:  Same as above

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card number: \_\_\_\_\_ Exp.: \_\_\_\_\_ CVV: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

