



2023 ONEIDA SHORES POLAR PLUNGE SPONSORSHIP OPPORTUNITIES

For more information or questions about sponsorship opportunities, please reach out to:
Michaela Darbyshire, mdarbyshire@nyso.org, or call 315-625-3625. Please send all checks to Special
Olympics New York, 6315 Fly Road, East Syracuse, NY 13057.

Sponsorship Deadline: Friday, November 3rd, 2023.

Presenting Sponsor - \$15,000 (1 Available)

- Premium logo placement on printed materials, signage, sweatshirts & website (with hyperlink)
- Exclusive social media promotions
- Press Release highlighting your sponsorship commitment
- Banner placement at event up to 2 banners (provided by sponsor)
- Sponsor table at prominent location at event
- Promotional announcements at event
- Plaque presentation at event
- 15 Polar Plunge Sweatshirts

Gold Level - \$10,000 (3 available)

- Naming rights to (choose one):
 1. Registration
 2. Cool School Challenge
- Visible logo placement on printed materials, signage, sweatshirts & website (with hyperlink)
- Prominent social media promotions
- Sponsor table at event
- Plaque presentation & promotional announcements at event
- 10 Polar Plunge Sweatshirts



SPECIAL OLYMPICS NEW YORK
**POLAR
PLUNGE**

Silver Level—\$5,000 (2 Available)

- Naming Rights to (choose one):
 1. Incentive Area
 2. Raffles Area
- General logo placement on website, printed materials, signage & sweatshirts
- Social media promotions in stories
- Plaque presentation at event
- 5 Polar Plunge Sweatshirts

Bronze Sponsor - \$2,500 (10 Available)

- Logo on website & sweatshirt
- Announcement & plaque presentation at Polar Plunge
- T-sign lining Plunge walkway
- 3 Polar Plunge Sweatshirts

Ribbon Sponsor - \$1,000 (10 Available)

- Logo on website
- Text listing on sweatshirts
- T-sign lining Plunge Walkway
- 2 Polar Plunge Sweatshirts

T-Sign Sponsor - \$500

- Logo on website
- T-sign lining Plunge Walkway

If sending a sponsorship check in the mail, please send to:

ATTN: Michaela Darbyshire, Special Olympics New York, 6315 Fly Road, East Syracuse, NY 13057.



SPECIAL OLYMPICS NEW YORK

POLAR PLUNGE

SPONSORSHIP Commitment Form

Business Name: _____

Street address: _____

City: _____ State: _____ Zip: _____

Contact name: _____

Telephone number (business): _____ Email: _____

LEVEL: ☐ Presenting Sponsor - \$15,000 ☐ Gold Level - \$10,000 ☐ Silver Level - \$5,000
 ☐ Bronze Sponsor - \$2,500 ☐ Ribbon Sponsor - \$1,000 ☐ T-sign Sponsor - \$500

METHOD OF PAYMENT:

☐ Enclosed is my check # _____

Charge my credit card: ☐ VISA ☐ MasterCard ☐ Discover ☐ AmEx

Cardholder's name: _____

Billing address: ☐ Same as above _____

City: _____ State: _____ Zip: _____

Card number: _____ Exp.: _____ CVV: _____

Signature: _____ Date: _____

