



Dear Community Partner,

Special Olympics New York changes lives for people with intellectual disabilities in your community. We offer them an opportunity to discover their inner champion through sports and inclusion while also supporting their interests in leadership, employment, education and more. We do all this at no cost to our athletes or their families.

We invite you to be part of this Inclusion Revolution!

On Sunday, December 8th we will host the 11th annual Staten Island Polar Plunge. This is a staple event in Staten Island to support Special Olympics New York. Over the weekend, over 500 participants will run into the freezing water of the Lower New York Bay to raise funds for our athletes.

There are a number of ways for you to be involved:

- sign up a team and take the plunge: [www.PolarPlungeNY.org/StatenIsland](http://www.PolarPlungeNY.org/StatenIsland)
- donate items to incentivize our plunge teams
- sponsor the event

Are you ready to change lives in partnership with us? To learn more about our movement and how you can be a part of it, please contact me at [canderson@nyso.org](mailto:canderson@nyso.org) or 212-661-3963.

Sincerely,

*Caitlin Anderson*

Caitlin Anderson  
Associate Director of Development  
[canderson@nyso.org](mailto:canderson@nyso.org)  
212-661-3963

Please retain for your tax records. Your contribution is tax deductible. No goods or services were received by you in exchange for your donation. Special Olympics, NY is a 501 c 3 organization, tax identification #23-7061382. An annual report of Special Olympics New York, Inc. has been filed with the charities bureau of the New York State Office of the Attorney General. You may obtain a copy by contacting: New York State Department of Law, Charities Bureau, New York, NY 10271 or by contacting Special Olympics New York, Inc.



Dear [Insert Name]:

I am writing to ask for your help. I have committed to participating in the 2024 Staten Island Polar Plunge. I know – you're probably thinking why would I participate in the Plunge? I have committed to jumping in freezing cold water to help support the local Athletes of Special Olympics New York. The positive impact this event will have on the lives of thousands of athletes with intellectual disabilities will last a lifetime.

Some say I may be a little wacky by jumping into freezing water in the middle of winter but I am doing it for the more than 42,000 athletes and Unified Partners of Special Olympics New York, so they can continue to train and compete year-round, free-of-charge, in more than 5,000 competitive events throughout the state in 22 sports. I personally have seen the positive impact that Special Olympics has had on the lives of individuals with intellectual disability and hope that you will support me in my mission to support them.

I have set a personal fundraising goal of (enter goal amount). Please help me meet this goal with your tax deductible donation. Your donation will be put directly into growing programs to serve these individuals with intellectual disabilities and to help them find success in life through success on the field of sport.

To support me and my team, please make your check payable to "Special Olympics New York" and return it directly to Special Olympics New York, 211 East 43rd St. Suite 1100 New York, NY 10017. Please put my name and/or my team name on the check so the staff at SONY will know to apply the donation to my Polar Plunge account.

Or, if you prefer online donations, visit [polarplungeny.org](http://polarplungeny.org), click the 2024 Staten Island Polar Plunge, click "Find a Participant," type in my name, which will take you to my personal fundraising page, and give you the option of making a donation online via credit or debit card. If you want to learn more about this wacky winter event, visit [www.specialolympicsNY.org](http://www.specialolympicsNY.org) to find out all the details. I will do my best to make my supporters proud!

Spectators are welcome at the event, so make sure you mark your calendar and come support me on Sunday, December 8th!

Thank you!!!

[Your Name]