



2025 **ROCKAWAYS** POLAR PLUNGE

FREEZIN' FOR A REASON

Be Bold. Get Cold. For the past **9 years**, thousands of brave plungers take these words to heart as they take an icy dip into the Atlantic to support the more than 42,000 Special Olympics NY athletes and partners from all across the state. Every dollar raised directly supports year-round sports training and competition for Athletes with intellectual disabilities in New York. Get a team together so you can be a part of the Inclusion Revolution while you're Freezin for a Reason!

Join us.

On April 5th 2025

Rockaways Polar Plunge at Beach at 94th Street, Rockaways, NY

ABOUT US

Special Olympics New York provides year-round sports training and competition in 22 Olympic-style sports to children and adults with intellectual disabilities at no cost to the athletes, their families or caregivers.

- Largest chapter in North America
- Sixth largest chapter in the world
- Seven regional offices
- 42,000 athletes and Unified partners





PLUNGE DAY DETAILS

Date: Saturday, April 5th 2025

**Location: Beach at 94th St. Rockaways,
New York 11693**

Schedule

Registration: 10:00am-11:00am

Plunge: 11am

www.PolarPlungeNY.org/Rockaways

Polar Plunge Sponsorship

Receive recognition at the LOCAL Polar Plunge

BENEFITS

- Logo on main Polar Plunge and local websites
- Sponsor announcements at Polar Plunge
- Logo on sweatshirt as a Statewide Sponsor
- T-sign lining Plunge walkway at each Plunge
- 3 Polar Plunge Sweatshirts from selected Plunges
- Opportunity to set up teams at multiple Plunges



INVESTMENT: 10,000

CONTACT: Cate Taylor
518.213.3740
ctaylor@nyso.org



SPONSORSHIP OPPORTUNITIES

ADDITIONAL AND CUSTOMIZABLE OPPORTUNITIES AVAILABLE!
SPONSORSHIP DEADLINE FOR SWEATSHIRT LOGO FULFILLMENT WEDNESDAY NOV 12TH

Gold Sponsor - \$5,000

- Thank you video and/or visit from a Special Olympics Athletes
- Logo and thank you on promotional flyers and materials shared with town & community
- Premium logo placement on the back of Official Polar Plunge Sweatshirt
- Sponsor table and/or tent at prominent location at event, (tent provided by sponsor) if event permits
- Large linked logo on Special Olympics website and signage at event
- Custom Banner (provided by SONY) at event visible for all present participants, spectators & media
- Sponsor announcements at Polar Plunge
- Thank you letter from a Special Olympics New York Athlete
- Future volunteer engagement opportunities for 5 employees
- 7 Polar Plunge Sweatshirts

Silver Sponsor - \$2,500

- Premium logo placement on the back of Official Polar Plunge Sweatshirt
- Sponsor table and/or tent at prominent location at event, (tent provided by sponsor) if event permits
- Large logo on Special Olympics website and signage at event
- Custom Banner (provided by SONY) at event visible for all present participants, spectators & media
- Sponsor announcements at Polar Plunge
- Thank you letter from a Special Olympics New York Athlete
- Future volunteer engagement opportunities for 3 employees
- 5 Polar Plunge Sweatshirts

Bronze Sponsor - \$1,000

- Logo of your company/organization on the back of Official Polar Plunge Sweatshirt
- Sponsor table and/or tent at event (tent provided by sponsor)
- Small logo placement on website and signage at event

Event Sponsor - \$500

- Logo of your company/organization on the back of Official Polar Plunge Sweatshirt



Tatum Boehnke
212-661-4327

CONTACT: tboehnke@nyso.org



SPONSORSHIP COMMITMENT FORM

Business Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone #: _____ Email: _____

SPONSORSHIP LEVEL:

Gold - \$5,000 Silver - \$2,500 Bronze - \$1,000

Event - \$500 Sweatshirt - \$250

Sponsor an Athlete - \$500

METHOD OF PAYMENT:

Enclosed is my check # _____

For Credit Card Donations, please visit www.PolarPlungeNY.org/Rockaways or reach out to Tatum Boehnke directly.

I hereby commit to sponsoring the 2024 Staten Island Polar Plunge for Special Olympics NY. Please return this page to Tatum Boehnke via email: tboehnke@nyso.org

Signature: _____ Date: _____

Donations can also be made directly on the website:
www.PolarPlungeNY.org/Rockaways