



DUTCHESS & ULSTER COUNTY LAW ENFORCEMENT

WEDNESDAY, SEPTEMBER 3, 2025 START: 10:00AM Franklin D. Roosevelt Library and Museum

4079 Albany Post Rd. Hyde Park, NY 12538 Lighting the way for acceptance and inclusion.









Event Contacts: Sgt. Alonzo Montanya Law Enforcement Torch Run, Chair amontanya@dutchessny.gov 845 | 486 | 3800

Susanne O'Neil Director of Development - HV soneil@nyso.org 845 | 262 | 6011 Special Olympics New York



2025 LAW ENFORCEMENT TORCH RUN SHIRT ORDER FORM

Men's Performance T-Shirt

Smallqty.___Mediumqty.__Largeqty.__X-Largeqty.__2X-Largeqty.__3X-Largeqty.__4X-Largeqty.__Total qty.__



Women's Performance V-Neck

Small	qty <u>.</u>
Medium	qty <u>.</u>
Large	qty.
X-Large	qty.
2X-Large	qty.
3X-Large	qty <u>.</u>
Total qty.	

T-SHIRT: \$30

NOT RUNNING BUT STILL WANT TO SUPPORT THE LAW ENFORCEMENT TORCH RUN? PLEASE CONSIDER PURCHASING A SHIRT FOR YOURSELF OR FOR A SPECIAL OLYMPICS ATHLETE. ALL T-SHIRT PROCEEDS DIRECTLY SUPPORT OUR AMAZING ATHLETES & PROGRAMS.

Payment Information

Company/Agency Name:		
Contact Name:		
Phone:		
Eman:		
Shipping Address:		
City:	State: Zip:	
Billing Address:		
City:	State: Zip:	
Sponsorship Amount \$	T-Shirt Total \$	
Sponsor an Athlete Shirt Amount	\$ Total Amount \$	
	Your Payment Method: Cash Credit Card Check make payable to: Special Olympics New York	
Please return via ema	ail to Susanne O'Neil at soneil@nyso.org or mail to: Special Olympics New York Attn: Susanne O'Neil	
1207	US-9 South Wappingers Falls, NY 12590	





2025 LAW ENFORCEMENT TORCH RUN SPONSORSHIP OPPORTUNITIES

Platinum Statewide Sponsor - \$15,000 Commitment

- Premium logo placement on 6,000 LETR shirts
- Press release announcing partnership
- Customized social media plan including Facebook, X, Instagram, and LinkedIn
- Highlight in the CEO Newsletter, statewide distribution of 44,000+
- Volunteer opportunities at community Torch Runs (where available)
- Speaking opportunities at Torch Runs (where available)
- Invitation to Special Olympics New York State Summer Games, June 14-16th in Ithaca, NY
- Logo placement on Special Olympics New York website
- Personalized correspondence from a local Special Olympics New York Athlete
- Photo opportunity with Special Olympics New York Athletes and Torch
- 20 LETR shirts

Exclusive Upstate or Downstate Sponsor - \$7,500 Commitment

Upstate: Capital District, Central, North Country, Southern Tier, Genesee & Western Regions Downstate: Long Island, New York City & Hudson Valley Regions

- Premium logo placement on 3,000 LETR shirts
- Press release announcing partnership
- Customized social media plan
- Volunteer opportunities at Torch Runs in chosen market
- Speaking opportunities at Torch Runs (where available)
- Sponsorship of awards presentations at Regional Spring Games (includes signage and opportunity to hand out medals)
- Logo placement on Special Olympics New York website
- Sponsor a local team for 1 sports season with photo opportunity
- 15 LETR shirts

REGIONAL SPONSORSHIP OPPORTUNTIES

Gold Sponsorship - \$5,000 Commitment

- Premium logo placement on 600 LETR shirts
- Volunteer opportunities at community Torch Runs (where available)
- Mention in regional LETR press releases
- Speaking opportunities at Torch Runs (where available)
- Sponsorship of awards presentation at Regional Spring Games (includes signage an opportunity to hand out medals)
- Banner placement & recognition at community Torch Runs
- Dedicated social media post on LETR page
- Sponsor 10 local athletes for 1 sports season
- 12 LETR shirts





2025 LAW ENFORCEMENT TORCH RUN SPONSORSHIP OPPORTUNITIES

Silver Sponsorship - \$2,500 Commitment

- Logo on the back of 600 LETR shirts
- Sponsorship of awards presentation at Regional Spring Games (includes signage and an opportunity to hand out medals)
- Sponsor 5 local athletes for 1 sports season
- 10 LETR shirts

Bronze Sponsorship - \$1,000 Commitment

- Logo on the back of 600 LETR shirts
- Recognition at community Torch Runs
- Sponsor 2 local athletes for 1 sports season
- 5 LETR shirts

Sponsor an Athlete - \$500 Commitment

- Your company/organization name on the back of 600 LETR shirts
- Sponsor 1 local athlete for 1 sports season
- 2 LETR shirts

SPONSORSHIP DEADLINE: THURSDAY, JULY 31, 2025

PLEASE PROVIDE YOUR COMPANY LOGO IN A VECTOR OR PDF FILE BY EMAILING TO: SONEIL@NYSO.ORG



For more information, please contact: Susanne O'Neil soneil@nyso.org / 845-262-6011 www.specialolympics-ny.org Thank you for your ongoing support!