

Dear [Insert Name]:

I am writing to ask for your help. On April 26<sup>th</sup>, 2025, I have committed to grin and "bear" it for the athletes of Special Olympics New York by taking a chilly dip alongside thousands of other warmhearted people in the 2025 Splish Splash Polar Plunge.

I know you are probably getting cold just thinking about it! But the cold that I will feel is temporary and the positive impact this will have on the lives of thousands of people with intellectual disabilities will last a lifetime. Each athlete pledges an oath, Let me win. But if I cannot win, let me be brave in the attempt". Today, the oath has never been truer and Special Olympics New York needs our help so that our athletes never have to pay for their participation.

I have set a personal fundraising goal of \$150 and I need your help to reach it! I am asking if you will make a donation to Special Olympics New York on behalf of me taking the Splish Splash Polar Plunge. Any amount would be appreciated. It all goes to a wonderful cause and every little bit gets me that much closer to my goal.

In order to support my Plunge, please visit (insert team page URL) or make a check payable to "Special Olympics New York" and return it to me or you can mail it directly to Special Olympics New York at 560 Broadhollow Rd, Suite 106, Melville, NY 11747 - Attn: Splish Splash Polar Plunge. If you do it this way, please be sure to include my name in the memo area so that the staff will know where to credit the contribution.

You may also visit (inset URL) and click "Sponsor a Participant." Type in my name, which will take you to my personal fundraising page, and give you the option of making a donation online via credit or debit card.

If you want to learn more about this wacky winter event, visit <u>www.specialolympicsny.org</u> to find out all the chilly details. Thank you in advance and think warm thoughts for me.

Thank you! [Plunger Name]

